

NVRHA

Board of Directors Meeting

February 10, 2014

Colorado Springs, Colorado

Dave Currin called the meeting to order at 5:15 pm.

Members Present- Debbie Raymond, Bill Hauschildt, Donna Stewart, Becky Grant, Paulette Marshall, Curtis Jones, Dave Currin, Bob Schubbe, Susan Heyvaert, Cori Atteberry, Alecia Heinz, Channing Hawks, Jay Henson, Shane Bangerter, Jeffrey Heyer, Maribeth Darras, and Carol Ackerman.

Members Absent- Dave McCollum

Dave Currin welcomed the Board and also the addition of NVRHA's two new Directors, Alecia Heinz and Jeffrey Heyer.

1. Minutes Review- Debbie Raymond

Debbie R. reported that there was a correction to the previous Minutes, the correction was made and sent to the Board via e-mail. The Board was asked if there were any further corrections to Minutes, having none, Donna Stewart moved to accept the Minutes. Jeffrey Heyer was 2nd and the Motion Passed.

2. Treasurer's Report- Carol Ackerman

The Board was sent via e-mail the P/L statement and the Treasurer's Report.

As of February 10, 2014:

1. Profit/ Loss for 2013- Loss of -\$1,282.67.
2. Money in the bank as of February 10, 2014- \$21,715.98.
3. 1099's for contract labor have been processed and mailed.
4. Information has been taken to Kurt Goetsch, CPA to prepare 2013 tax return. (He will donate his services again to prepare the tax return).

Dave C. felt NVRHA should send a note of thanks to Mr. Goetsch for donating his services. Dave Currin said he will send the note personally.

Alecia Heinz had some questions about the profitability of the Golden Horse Event. It was decided that she and Carol Ackerman meet and discuss the financial aspects of that Event.

Becky Grant addressed the Board concerning the agreement that was made with the Affiliates, that any monies over \$10,000.00 (from the auction) be split among the Level 2 Affiliates. The amount to be distributed is \$3,195.01. Dave Currin said that Becky G. has a plan to distribute the funds to the Affiliates. Carol A. asked if she was to distribute the monies and Becky G. said she will contact Affiliates personally to distribute funds.

Donna S. said she is concerned about the financial picture of NVRHA now and into the future. Dave C. responded that the Board has taken corrective action to cut costs through tie-breakers and adopting original intent. NVRHA will closely watch the effect of these changes.

Dave Currin asked Carol Ackerman and Robin Mercier to create a budget for 2014 that is a true reflection of financial issues for 2014.

Motion to accept the Treasurer's Report was made by Becky Grant with Bob Schubbe as 2nd. Motion Carried.

3. Tie- Breakers- Jay Henson

a. Scoring Program-

Jeffrey Heyer has developed a computer program to use for tie-breakers to aid in more accurate score-keeping. Jay Henson submitted a list of tie-breakers, going 6 deep, for each of the 5 classes. This was given to the Board and the Board accepted the list, to be incorporated into the program.

b. Finalize the writing of the major Rule Changes/ Conformation Score Sheets-

The Board discussed and finalized the changes to the 2014 Rule Book. Becky Grant reported that Ranch Conformation can be judged at anytime during the Event weekend. This was intended to be in the 2013 rule book, but was omitted in error. It will now be included in the addendum for 2014.

Cori Atteberry will send the final version to Debbie Raymond and this will be distributed to the Board.

Motion was made by Susan Heyvaert to accept to Rules/ Conformation Score sheets, with a 2nd by Paulette Marshall. Motion Carried.

c. Distributing Rule Changes to the members-

The 2014 rule changes will be posted on the web site, and will automatically be sent to the Judges and Lifetime members. The members will receive, upon renewal of their membership, a copy with their 2014 card.

Dave Currin reported that NVRHA currently has on hand 200- 2013 Rulebooks. It will be more cost effective to print an addendum for 2014, and then in 2015 print a new Rulebook.

4. Procedure for Judge Certification- Jay Henson

Jay H. feels that NVRHA needs a more stream lined approach for the Judge Certification process. Dave Currin asked Cori Atteberry to write an Office Procedure so as to eliminate confusion and to clarify this process. This written Procedure is to be approved by the Office and Jay Henson.

Jeffrey Heyer will develop a program to average the scores for each Event and each Judge. This would give NVRHA a tool to monitor if a Judge is scoring too high or too low.

Dave C. also felt that the Judges training using Skype/ Go to Meeting was very important. NVRHA needs to use this resource to get the Judges trained and keep them current on new Rules. Jay H. told the Board that the first Skype Judges Training will be held in Minnesota.

5. Floor for Championship Points- Cori Atteberry, Bob Schubbe, Susan Heyvaert

Cori A., acting as Chair on this committee, spoke to the Board. The committee has determined that the revised ROM rule and Championship tie-breakers will cut the number of Champion points by approximately 64%. The purpose of a floor has now shifted to the quality of scores, which would determine that members have reached a Level of Achievement. The committee will continue to study the 2014 Event information to see if a recommendation can be made. The Board at the National Finals voted to rescind the Points Floor for further study. The Board agreed on Original intent and tie-breakers to help with amount of points cascading.

Dave Currin felt we still need further study, but will go with the vote taken at National Finals. The Floor for Championship Points to be discussed at the June Board Meeting, for further review.

6. 2014 Schedule Finalization- Affiliate Chairs

Arizona, Colorado, Northern Lights, South Central/ Hugoton, and Wisconsin have their schedules finalized.

- a. Maribeth Darras reported that they are still working on the California schedule.
- b. Curtis Jones said they are currently trying to put their schedule together in New Mexico.
- c. Alecia Heinz told the Board that there will be an Event in Adele, Iowa the last weekend of July. They will be hosting a clinic only in March.
- d. Susan Heyvaert reported that Northern Lights completed their event calendar. Madison Wisconsin, will be hold 2 events, the last week of June and August. Wisconsin is not officially part of Northern Lights, but they have encouraged their Members to attend. Susan H. said that last year it was mostly made of Novice Participants.

Discussion followed about Affiliate requirements for New Starts. The discussion centered on counting points for Year-end Awards, if there is not a signed Affiliate Agreement. Dave Currin will work with New Starts/Potential Affiliates and report back to the Board. Jay Henson said he felt we need to take a step back and work with the New Starts, but Points will not count until an Affiliate Agreement is signed.

7. 2014 Affiliate Agreements- Cori Atteberry

Cori A. told the Board that she has received Affiliate Agreements from Colorado, Northern Lights, and South Central. Cori A. has received dues from California, but no paperwork as yet. Arizona said they will have their Agreement in this week.

8. Potential Director Candidate- Mamie Lu Thurston

The NVRHA has a potential new Director candidate from Wyoming. Dave C. has been mentoring her at their Events in Wyoming. Dave Currin feels like this could be a potential new Affiliate as they would like to put on 2 Events this year. Susan Heyvaert said we should encourage them to be a part of NVRHA. However there is the issue of the Affiliate Agreements and Points. Maribeth Darras said that if Mamie Lou Thurston signs an Affiliate Agreement she automatically becomes a Board Member.

9. 2014 Awards Chairman- NVRHA Board

- a. Putting year-end Awards out to bid was discussed by the Board. This could potentially save money for NVRHA. The current supplier and potential new vendor/ vendors would submit their proposals. The items would include saddles, breast collars, and saddle pads.
- b. The Board discussed the merits of giving the winner of the saddle, a certificate, rather than a saddle that may not fit them. This would allow the recipient to order a saddle that would fit them and the recipient could upgrade at their expense. The certificate would be a fixed dollar amount.

Bob Schubbe moved to put out to bid the saddle vendor, as well as breast collars and saddle pads. Jeffrey Heyer was 2nd and the motion passed.

Jay Henson felt that this would work, and asked if we currently had an Awards Chairman. Dave C. said we do not at this time since Scott Duke resigned. Dave Currin asked for an Awards Committee. The committee that was formed will consist of Bob Schubbe, Jeffrey Heyer, and Shane Bangerter.

It was also brought to the Board's attention that there are problems with the Legend Award. Shane is currently working with the artist for his award. Dave C. said the concept of the painting is good, but was difficult to achieve. Dave Currin asked if we could table the Legend Award until the next meeting, the Board agreed. Shane Bangerter commended the Board on the quality of the awards at the Finals.

10. 2013 National Finals Recap- Becky Grant

Becky Grant reported to the Board that Arizona had received a substantial amount of donations for the National Finals. The Arizona Affiliate had a nice budget to work with, donated items, and lots of volunteer hours were put in. The expenses totaled \$28,000.00 and included facility, stalls, cattle, printing, etc.

There was the added expense of purchasing a cow (still living at Anchor Cross). The Banquet/ Socials incurred a \$1700.00 loss, even though Northern Lights and Colorado helped sponsor the socials. Becky Grant reported that overall there was a \$1900.00 profit, with 59 entries competing.

11. 2014 National Finals- Arizona Affiliate

Becky Grant told the Board that they have contracted with the Queen Creek facility for 2014. NVRHA will use the same Banquet Room. Promotion will be more vigorous in 2014 and Arizona will seek more sponsors. Silver Spurs will still donate, but possibly not on the same scale as last year. Arizona would also like to incorporate an online auction. Dave Currin thanked Arizona for all their hard work and the success of the National Finals.

12. Membership Dues

Dave C. asked Cori A. if there was a current count on membership renewals. Cori A. said she did not have one at this time. Robin Mercier and Cori A. have been working on the best way to solicit memberships and renewals. Paulette Marshall thought e-mail renewals would be effective. Dave C. suggested the Office try the e-mail approach first. Then upon renewal the new rules will be sent to the member. Dave Currin also thought that there should be a notice on the cover page of the website notifying viewers of the rule changes.

13. "Rundown"- Donna Stewart

Dave C. opened the floor to Donna Stewart about how she would like to proceed with the publication of the magazine. Donna said she is concerned with the cost of publishing the magazine and did not want work on it if there were not funds to get it published and mailed.

Becky Grant thought that the Affiliates could help sell advertisements/ purchase space in the magazine to make it more profitable. Becky G. also suggested the Affiliates could talk to Judges, Members, etc, for purchasing ads. The Finals publication had a final cost of \$407.00 because of approximately \$1000.00 in ads being purchased.

Jeffrey Heyer moved to publish one spring/ summer print issue of the "Rundown" to re-cap last year, and promote the current year. Create a monthly e-mail/ web based newsletter and publish a Year-end/ Finals "Rundown" publication.

The motion was amended to include time for the Board and Affiliates to sell advertising to help offset the cost of publication.

The Maribeth Darras was 2nd and Motion Carried.

At the last printing of the "Rundown" there were 500 copies printed- 300 of those were mailed out. The remainder Dave Currin gave out. Shane B. asked who he should contact to purchase advertising. In his region he could contact Channing Hawks or Donna Stewart directly.

Susan Heyvaert announced she has stepped down as Chair of the Northern Lights Affiliate. Stephanie Siitari has taken over that leadership position.

Donna Stewart felt that map on the website was misleading; because it appears we have more states active, than we actually do. NVRHA needs to insure that the information we supply is correct.

14. Executive Committee Formation- Donna Stewart

Donna S. told the Board she felt that this Committee needs a written description of their duties and obligations to the NVRHA Board. This Committee will be comprised of founding and multiple-term Board Members, to be chaired by a Past-President. The Committee will function in an advisory capacity. Bill Cantrell has expressed a desire to sit on this committee.

Dave Currin said during this year he will transition the power of the Presidency to Becky Grant. Dave C. and Becky G., during his stay in Arizona, have been able to discuss at length the future and direction of NVRHA.

Dave Currin reported that during his term of the Presidency there have been items that he has not been able to achieve. This due in large part to the day to day obligations of being the President He felt that this Committee could:

1. Support the current Board by working issues they may not have time for.
2. Develop a plan for NVRHA.
3. Establish goals and milestones for NVRHA.
4. This Committee would make recommendations to the current BOD.

Donna Stewart will Chair the Executive Advisory Committee, until such time as Dave Currin steps down as President. This Committee is to be a working Board supporting the Board of Directors and the President. The Chairman of this Committee will also sit on the NVRHA Board of Directors. When Dave C. steps down as President, he will then Chair the Executive Advisory Committee. Dave C., Becky G., and Donna S. will meet to work out the details, upon his return from Arizona.

15. Fundraising/ Promotion

Paulette Marshall complimented Becky Grant and the Arizona Affiliate for the job they have done acquiring sponsors. Paulette M. said Colorado has struggled in this area. Becky G. reported that Silver Spurs approached them to be a Sponsor. Becky Grant felt that using social media to promote clinics and events was very helpful. Bob Schubbe and Jeffrey Heyer were also instrumental in reaching out to potential donors.

Board Members discussed the need for NVRHA to be viewed as a legitimate organization. It is difficult to go to potential donors because of the size of NVRHA. Dave Currin spoke to this, in that, as a group we do spend dollars on trailers, hay, grain, trucks, and all the items that support the equine industry.

Paulette Marshall, Becky Grant, Jeffrey Heyer, Bob Schubbe, and Alecia Heinz will form the Committee for Fundraising and Promotion.

16. NVRHA BOD Meeting Schedule-

Becky Grant proposed the NVRHA Board meet every other even month and the Affiliate Chairs meet every other odd Month. The Board voted and adopted this proposal.

BOD Meetings: Tuesday April 1st, 2014- 5:00pm, Tuesday June 3rd, 2014 5:00pm, Tuesday August 5th, 2014, Tuesday October 7th, 5:00pm, Tuesday December 2nd 2014, 5:00pm.

Affiliate Chair Meetings- Tuesday March 4th, 2014 5:00pm, Tuesday May 6th, 2014 5:00pm, Tuesday July 1st, 2014 5:00pm, Tuesday September 2nd, 2014 5:00pm, Tuesday November 4th, 5:00pm.

17. AQHA/ SHOT interaction with NVRHA-

Jay Henson asked Becky Grant about the interaction between the Arizona Affiliate and other equine organizations. Becky G. said that they have not had a combined event recently, but the Arizona Affiliate has a good relationship with the other organizations. Dave C. said he is interested in some joint participation, but nothing concrete as yet. Jay H. felt that AQHA is having participation problems at the World Show, specifically the Ranch Horse Versatility classes. Jay H. said that he only has 1 person attending the World Show. The Board discussed the merits and drawbacks of a combined event. Paulette Marshall said she is interested in working with other equine organizations in Colorado.

Dave Currin adjourned the meeting at 8:35pm. The next BOD meeting will be Tuesday April 1st, 2014 5:00pm MST.

Respectfully Submitted,

Debbie Raymond

President

Secretary

