

NVRHA

Board of Directors Meeting

February 4th, 2012

Online Meeting

1. Dave Currin called the meeting to order at 10:15am.

Members present- Debbie Raymond, Bill Hauschildt, Tom Cobb, Jennifer Sadler, Phillip Sadler, Shane Bangerter, Donna Stewart, Dave Currin, Becky Grant, Carol Ackerman, Bob Schubbe, Susan Heyvaert, Carrie Kliewer, and Channing Hawks.

Donna Stewart carried a proxy for Cindy Rose.

Debbie Raymond carried a proxy for Brian Young.

Channing Hawks carried a proxy for Jay Henson.

Dave welcomed the Board and thanked them for being patient with some of the technical difficulties we were experiencing. Dave also thanked Shane for getting the contract with the office set-up, Channing and Carrie for all the work they are doing getting the office up and running, Donna Stewart for putting out the best "Rundown" ever, Tom Cobb for the letter/mailing to the membership, and Debbie for getting the meeting online.

2. Minutes Approval-

Dave asked the Board if they had reviewed the minutes and if there were any corrections. Having none, Carol Ackerman made a motion to accept the Minutes with Becky Grant as 2nd.

3. Treasurers Report- Carol Ackerman

Carol reported to the Board that she still needed some information but had submitted YTD Financials and a tentative 2012 Budget. She also felt that she should meet with Dave Currin and Bill Hauschildt on the 2012 budget approval to make sure it would be as accurate as possible. Carol did not have the January bank statement yet and that complete account reconciliation would not be possible to date. It was decided that Carol Ackerman, Carol Thomas, Dave Currin, Channing Hawks, and Tim Rose would meet in order to give Carol all the information she needs.

Donna Stewart expressed concern over the \$6600.00 loss shown on the P/L Statement. Carol felt that at this time we need to have a better way to track/reconcile items. Carol was asked if she had the capability of doing this. She felt very confident that she could give NVRHA a complete financial picture, breakdowns for the Affiliates, Membership data, and information on the Rundown advertising as soon as she had more information.

Becky Grant asked how they could work best with Carol. As Northern Lights and Arizona are Level 2 Affiliates they do not need prior budget approval as they manage their own events and send a fixed amount to National. Currently Level 2 Affiliates have been sending funds at the end of the year. It was decided that they would send the fees to National after each Event, so Carol could give them an accurate report on their Events. Dave asked Carrie to become familiar with the Affiliate Agreements if any questions arose.

Dave Currin asked Debbie to make sure Carol Ackermans budget for 2012 and the Treasurers Report go in to the minutes and sent to the BOD.

Shane Bangerter asked if NVRHA did a tax return every year and Dave Currin said that we did. Carol then told the Board she had contacted a CPA about doing the NVRHA tax return this year. The CPA told her that as we were a non-profit he would only charge a nominal fee. She felt we could save some money in that area. Carol also reported that she had last year's tax return.

Carrie Kliwer reported NVRHA currently has \$12,982.64 in the bank. Dave said we do not have any outstanding large expenses coming up as we had already paid for the " Rundown", membership mailing, and printing of the Rulebook. The biggest expense was the approximately \$1200.00 insurance bill for the 2 insurance policies.

It was decided that no vote will be taken at this time to accept the Treasurers Report. This item is tabled until next meeting or as soon as all financial reconciliation is completed. If sooner than the next BOD meeting a report will be sent out.

4. National Championships- Bill Hauschildt

The Board discussed the dates for the National Finals and the conflict with the NRCHA snaffle bit competition in Reno. Donna Stewart felt that the later we go into the fall the chance for a weather problem is greater. That we need to make sure that the indoor arena is available for our use. After checking the dates of September 15/16, September 22/23, September 29/30 a roll call vote was taken. The results of the vote: Finals will be held on the weekend of September 22/23 2012.

Bill Hauschildt told the Board that the Banquet room was not available and he was charged with checking on another facility for the Finals Banquet.

Bill Hauschildt also thought that Conformation should be moved in order to expedite the Finals. There were a few suggestions and Bill will take them under advisement and report his decision to the Board.

5. Centralized Administration Start-up Status- Channing Hawks/Carrie Kliwer

Channing Hawks reported-

- a. Bank accounts were open
- b. Phone lines were in place
- c. Credit card machine should arrive this week

d. Contact e-mail was up and running(through the website)

Carol Ackerman is waiting to get the passwords from the bank in Hugoton so she will be able to have financial details to process the bookkeeping.

Question arose from several Board Members about how the horse I.D. system worked. At this time there seems to be no way of knowing who has a horse I.D. card and it is not recorded on the website. Channing will meet with Carol Thomas to get the previous year's hard copies. This would alleviate some of the issues around this matter.

Carol and the office felt that this needs to be resolved and a way to track this put in place.

Channing reported that the most current points are on the website, with 1 outstanding show in Arizona.

The Affiliates asked if Channing/Office could get them updated lists of participants for their state or region. They would like to track members/previous members, make sure they know about the new Division, upcoming shows, or invite back any previous participants. Channing said she could get this to them.

Dave Currin commented that it will take some time for all of this to run smoothly but was looking good.

6. 2012 Budget-

This item was covered in the Treasurer Report and will be sent to the Board.

7. Affiliate Start-Up Support- Current Affiliate Chairs

Susan Heyvaert and Becky Grant felt they could help the new Affiliates with what they have learned from their experiences in starting their Affiliates. Dave suggested holding online meetings for the Affiliate Chairs for better communication between them. It was also decided to incorporate a brief Affiliate update in each Board Meeting.

8. Promotion-

Dave felt that we need to have a committee for promotion of NVRHA. He will ask Cindy Rose to chair with Paulette and Becky Grant on this committee.

The Board received a proposal from Danette McGuire who would like to work for NVRHA in this area on a commission fee basis. She attended one of our NVRHA Events and was very impressed with the concept. Dave asked what the Board what they thought about this. Becky Grant, Channing Hawks, Carrie Kliwer, and Paulette Marshall felt we need a good marketing plan. The Promotion Committee needs to review proposal and then report back to the BOD.

Dave asked the Board if they would like to proceed. Paulette made the motion to proceed with Tom Cobb as 2nd. Motion carried.

Dave recently had been contacted by RFD-TV to define NVRHA concept. He felt this was such a good opportunity we should take full advantage of it. He developed an outline (sent to BOD) for the program, which is essentially in a talk show format. He also collected video to show on air. The program will air on February 15th on Direct TV, channel 345 at 3:00 CST. There is no charge for this.

Susan Heyvaert thought we should put an announcement on the homepage of the web site for people to watch/tivo.

Dave wants to emphasize NVRHA is for the beginning rider and how they can advance through our system. It was also thought he should tell the average cost to attend a 2 day Event was \$300.00.

Tom Cobb reported that there was the possibility of a California Affiliate and that he had been working with several people in that state. There was an Event held this weekend in California. Dave would like to have California participate in the online affiliate meeting.

9. Membership Enhancement-All

Dave Currin felt that a number of people are inactive and we need a protocol to find out why. Becky Grant said when the Affiliates/Regions get the membership list from Channing they could go through them and address any issues and contact them. She also felt that with inception of the Box-Only division that would be a big help. Susan Heyvaert expressed the same thoughts and in 75% of the cases we know the reason why a participant left, but we could reach out the other 25% and invite them back.

Discussion followed about other equine organizations (AQHA, ASH, etc) and how much time should we spend promoting other organizations. Jennifer Sadler felt it beneficial when organizations worked together for a combined Event to qualify for both and earn points in both. Becky Grant agreed. Donna Stewart and Dave felt that when Colorado had done this we had mixed results. Dave also felt that when other participants look at our program, without bias, NVRHA looks good. He also felt the Affiliates/Regions should do what they thought was best in their areas about holding combined Events.

10. Event Management Guide Update- Tom Cobb/Bill Hauschildt/Dave Currin

It was determined that we need more Event Management Guides for the Affiliates and the Office. Tom and Dave will get more printed.

11. Affiliate Reports-

Northern Lights-Susan Heyvaert

Susan reported that they would hold 5 Events this year May thru September and has her Clinicians signed on. Northern Lights has five certified Clinicians for riding classes and 3 in the cow work. She says it is a struggle to find competent Clinician/Judges in the cow work.

Northern Lights currently has a Board of 15 and they are trying a new system this year for organization of events. They have met over the winter and done as much preliminary work as possible so there is less to do on event weekends. She will report back to the Board/Affiliates on how the new system works.

Susan also said they were having 1 day clinics to help the Novices feel more comfortable in the different classes as show season approaches. She explained how Northern Lights handles the insurance and Clinician fees for the clinics. Northern Lights group is also working on charitable giving through their organization.

Arizona-Becky Grant

Arizona held their first Event in October and they have 5 scheduled this year. She has good help with the organization of her events and they meet the week before to put the packets together. Becky said there is a lot of activity in Arizona with other equine organizations particularly NRCHA. She could work with California as some of the events of the two Affiliates could draw from each other.

New Mexico-Tom Cobb

Tom reported that there would be 3 Events held in New Mexico this year and he would like to add San Cristobal as well. They are going to try a new style of Ranch Riding/Trail. 2 Judges will be out in the pasture with a trail course and riding pattern set-up and run them together. This event will be held August 3-5 at the UU bar Ranch. There will also be a long roping clinic and cattle handling clinic as well.

Colorado-Paulette Marshall

Colorado will hold 6 Events this year the first starting in April and concluding in September. She felt she has a wide variety of Clinicians lined up. Paulette was able to add an Event in Elbert, Colorado at the Kiowa Fairgrounds. She said there would be a Buckle series with first and second place, second place receiving a blanket. The Colorado web site was up and running on the National web site. They were holding mini -clinics at their ranch and having good response with new people attending. Paulette has been sending e-mail blasts to participants to get them informed and enthused about the coming season. There will be no Granby event this year.

Collegiate Affiliate-Channing Hawks

Channing reported that she and Paulette had been working with the CU girls and felt that they would be a part of the Collegiate Affiliate. Missouri State was in and she was still working with Colby. Hopeful they would be able to have a Collegiate Division at Finals.

South Central-Jennifer Sadler & Phillip Sadler

South Central will hold 5 Events this year, the first April 14th and 15th in Missouri. Then onto Hugoton for 2 clinics/shows over 4 days, June 9/10 will find them at the Sadler Ranch and ending the year the final event will be held in Adele, Iowa August 18th and 19th.

California-Tom Cobb

Tom told the Board that there are currently 3 Events scheduled in California. He is working with Jimmie Flores, Sarah Clifford, Chris Budinick, and Mary Beth. Tom is waiting on conformation for a Temeculah Event. The Events in California have generally been held on private ranches.

Dave Currin told the Board that he is working on some possible events to be held in Washington State, Austin Texas, and Lincoln Nebraska.

12. Online Meeting-Debbie Raymond

Debbie reported to the Board that we currently have a free 30 day trial with "go to meeting". If we stay with them the charge would be \$49.00 per month. She did find out that there could be funds available for non-profits to pay for this kind of online service. There are 2 services- Tech Soup and Gifts in Kind- Debbie will do some research on this and report back to the Board. Dave asked if we could get everyone on the screen. She will do the research on this as well. The best way for online services to work is with hard wired internet access.

Susan asked the Office how/when do we receive the new rule books. Channing said they were in the office waiting to be mailed. It was decided that each Affiliate will be mailed 5 copies. Rule book is also available online. Bob Schubbe also stated that there was a postcard included with your membership renewal letter. The postcard requests a 2012 rulebook when returned.

Tom Cobb will send revised Event Schedule to Channing to incorporate into the Master Event Schedule.

Channing Hawks to work with Fred on incorporating the new data onto the NVRHA website.

Bill Cantrell submitted his Awards proposal and costs associated, and it was sent out to the Board prior to the meeting. Carol Ackerman put this amount into her preliminary budget numbers.

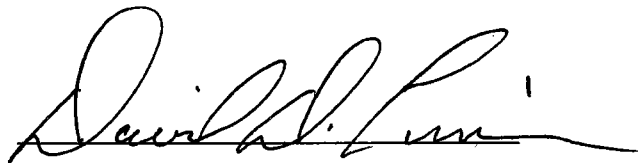
Dave Currin closed the meeting at 12:15

Respectfully Submitted,

Debbie Raymond



Secretary



President