

**Minutes**  
**NVRHA Board Meeting**  
**January 24, 2009**

**Board Members Present:** Dave Currin, Tim Rose, Al Munson, Pete Giers, Herm Zueck, Bill Cantrell, Bill Hauschildt, Cindy Rose, Charlie Stewart, Donna Stewart, Tom Cobb, Marty Kribs

**Other Attendees:** Polly Munson, Linnea Zueck, Jay Henson, Gena Henson, Cole Walker, Bill White, Carol Thomas

**Board Members Not Present:** Edgell Pyles, Marty Pickett, Cathy Brownson

**Business Topics**

1. **Minutes Review**

- Remove “logo not tweaked” from minutes
- Minutes approved

2. **Treasurer’s Report**

- \$3900.00 balance in account at end of 2008
- Tim will find someone to prepare NVRHA taxes
- Facility, cattle, and clinicians are 3 major costs of clinics
- Treasurer’ Report approved

3. **Event Cost Management Comments**

- Tim – Use a 3 day, 2 day, 1 day registration fee for clinics
- Marty – Need to increase membership to cover some costs – it is very difficult to break even on events – managers will not put on events if they will lose money without NVRHA back up guarantee
- Al – who takes the risk, NVRHA or event managers? Can we keep thumb on over 32 events? Answer: we must. (Bill H. and Tim Rose manage CO events, Dave and Tom manage out of state events)
- Dave – affiliates will help with this – need to continue to build affiliates – we need to “buy in bulk” (cattle discounts for so many events, clinicians cut costs, etc.)
- Cindy – these discounts need to be shown as donations on the website and must be tracked in the office

4. **2009 Budget Plan (see attachment)**

- Budget meeting held on Dec 17, 2008
- Bill H will not allow flyer on website without approved budget
- Need an advertisement manager to find advertisers for Rundown – could pay them a 10% commission on all ads they bring in
- Dave & Donna will write a job description for advertisement/promotion manager – Tim may accept the job

- Tim and Bill C. will take on promoting and advertising World's Greatest Versatility Ranch Horse
5. Sponsorship Program (see attachment)
    - To attract bigger sponsors, we must clearly define what sponsors get
    - Al has spoken with Big R – they are interested, but want to know what they'll get
    - Marty – we need to develop demographic information to provide to potential sponsors – need well defined program to recruit sponsors – need something credible to give to sponsors at all levels
    - Motion approved to give Al the authority to go to Big R with the sponsorship proposal
    - Amendment made to the motion to strike AQHA from the vision statement in the sponsorship proposal – approved
    - Al will try to get Big R to be the National Finals sponsor
  6. 2009 Draft Schedule (see attachment)
    - Need budgets for Apr – Jul events by Feb 15 so flyers can get in the Rundown
    - Need to add a line on the schedule to show where 2009 – 2010 points change
    - Need to add past events that are 2009 points
  7. Northwest Expansion
    - Marty would like to consider doing an event with Reined Cowhorse riders
    - Open division is a real plus in his area
  8. Open Division
    - Al presented the open division proposal
    - Discussion on cost and breakdown of payout
    - Needs to be allowed in rule book that Event Manager can add money (obtained through donations) and divide the extra money at their discretion
    - Motion approved to hold a trial open division at the Cactus Creek event in April
    - Amendment made to the motion to charge \$150 for open riders (\$50 goes to costs) and \$100 for those already participating in the Cactus Creek event who want to ride in the open – approved
    - Affiliates can ask to have an open division anytime
    - Payback will be in accordance with the committee's recommendation – class split in half – top half will receive 60%, bottom half will receive 40%
    - Motion approved to allow riders to have a rework at the end of the show on rerun cattle for 3 minutes – Cost \$30.00 per horse
  9. C Lazy U (see attachment)
    - Our cost to C Lazy U will be \$400/person to include facility, room, food, tip
    - Panels will be donated by Hutchison Western
    - Herm will get costs finalized this week
    - Herm & Linnea will try to gather 10 auction items

10. Website update

- Need info for FAQ tab – Cindy R. will ask Cindy Abshire if she is interested in keeping this tab updated
- Marty K. is maintaining the comments and concerns tab
- It is now possible to show video on the website
- We do have links to other sites – this is a plus for sponsors

11. Rundown Update

- Schedule has been set: Spring issue published Mar 14, Summer issue published Jul 15, Winter issue published Nov 15
- Need to consider a charge for the Rundown – suggested that we increase membership fee next year to help cover Rundown cost
- Caitlyn Stewart has volunteered to do ad layouts on volunteer basis – if ad is not provided camera ready, a fee will be charged
- Donna would like to start classified ads page – to get it started, any board members may submit classifieds for the next issue – email to Donna
- Change hat fee in Rundown to \$20

12. Futurity

- Motion approved to table Futurity concept until a demonstrated need develops

13. Youth

- Due to lack of participation in 2008, no Youth Year End Awards will be offered during 2009. No youth division will be held at the National Finals during 2009
- A youth division may be held at any event at the discretion of the event manager
- Future youth award program will be based on demonstrated participation
- Youth or amateur may ride a horse they do not own in a clinic and schooling competition; however NVRHA points will not be awarded
- Youth may ride in the Amateur Division (i.e. no age restriction in the Amateur Division) based on the same rules as an adult amateur
- Charlie will place current points in the appropriate Amateur Division
- Dave and Donna will write an article for the Rundown covering this subject

14. Points

- Changes will need to be made due to the elimination of the youth division
- Charlie has simplified the spreadsheets for ease of reporting scores to website
- Need to correct score sheets to show amateur/open
- One point gap needs to be corrected in Rules & Regs
- If Charlie receives a score with no horse name he will attempt to find the name; if event manager cannot provide, there will be no score given

- Dave, Charlie, and Tom will go over Rules & Regs one more time before finalized
15. Revised Rules Handbook
- Review roping scores
16. Planning for Finals
- Meeting to be held at C Lazy U with a Management Plan presented
  - Bill H. will work on securing judges now
17. New Mexico Affiliate Agreement (see attachment)
- Will still go through the NVRHA office for all events
  - Will follow all NVRHA rules
  - Charlie will maintain all points; NM will use those points for their own NM year end awards
  - 1 NM article in each Rundown – they must provide
  - Sponsor money will come through NVRHA office, but will be kept separate
  - NM currently filling open organizational positions
  - Motion approved to accept NM affiliate agreement with the correction of changing insurance cost from \$2.00 to \$5.00 per participant
18. Promotion Video
- Pursue costs of production
19. Judges' certification
- Committee of Jay Henson, Gena Henson, JJ Rydberg, Gary Campbell, Dave Currin, and Al Munson
  - Considering making a video and written open book test
  - All judges and clinicians would have to pass
  - Could also serve as educational video to give out to members
  - Goal is to have this in place for National Final's judges being certified and next year all judges certified
  - Scribes may need to be certified as well
  - Motion approved for committee to pursue judge certification and to report back to BOD by end of March with costs and schedule proposal
  - Amendment made to add Marty K. and Cole Walker to committee as listed above – approved
20. Open items
- Green light given to Edgell to pursue TV coverage of events (see attachment)
  - Event managers may continue to hold youth classes, even though there is no youth year end program for 2009
  - What is expected of the Advisory Board? Dave will put together a draft of expectations to review at the next board meeting
  - Minutes will be posted on the website

- Next board meeting will be held sometime during the C Lazy U event

Attachments:

1. 2009 Budget Plan
2. Sponsorship Program
3. 2009 Draft Schedule
4. C Lazy U
5. New Mexico Affiliate Agreement

Taskings:

1. Advertisement and Promotion job description – Dave Currin & Donna Stewart
2. Demographics – to be determined
3. Open Division entry into handbook of Rules & Regs – Tom Cobb
4. C Lazy U, Complete budget and flyer – Todd Winczewski & Herm Zueck
5. 2009 Youth program – Dave Currin & Donna Stewart
6. Rules & Regs – Tom Cobb, Charlie Stewart, and Dave Currin
7. Roping scores – Tom Cobb
8. Natl Finals Management Plan – Bill Hauschildt
9. Promotion Video, scope and cost – Al Munson & Dave Currin
10. Judge Certification – Jay Henson & Dave Currin
11. Advisory Committee Member's Role – Dave Currin