

Minutes
NVRHA Board Meeting
August 9, 2008

Board Members present: Dave Currin, Tim Rose, Pete Giers, Bill Hauschildt, Bill Cantrell, Herm Zueck, Cindy Rose, Charlie Stewart, Donna Stewart, Tom Cobb, Marty Kribs

Other Attendees: Carol Thomas, Linnea Zueck, Jay Henson, Jamie Hull, Dave Fritzer

Board Members not present: Edgell Pyles, Marty Pickett, Al Munson, Cathy Brownson

1. **Minutes reviewed** from May 23, 2008 meeting. Decided to not make the 2 competition rule apply to inaugural finals. Minutes approved.
2. **Financial report** – reviewed income/expenses as of July 31, 2008
 - Suggested we get commitments for donations for next year now.
 - Would be good to have sponsorship packets for local sponsors – given to event managers.
 - Herm, Edgell, Dave, and Marty K. will work on sponsors.
 - Financial report approved.
3. **Membership report**
 - 140 members, 50 out of Colorado (36% out of state)
 - Membership report approved.
4. **Rundown report**
 - Donna expressed concerns about being able to continue doing the Rundown. It is getting too big.
 - Concerned about liability and copyright issues. Motion made to ask Marty Pickett to review the Rundown with respect to copyright issues. Seconded and passed.
 - Deadline for inclusions in next Rundown – Oct. 15, 2008.
 - Propose the committee set deadlines for future issues and # of issues/year. Discuss at next board meeting.
 - Discussed possibility of selling ads in Rundown. List of potential advertisers is attached.
 - Motion made to take ad possibility to sponsorship committee. Seconded and approved. Herm tasked to identify person to handle the ad program for Donna. Ads to be sought for fall issue with 15 Oct deadline.
 - Professional services must be approved. Right now Dave is doing the approving with the approval of other Board members. Dave, Jay, Marty K., Bill C., Pete will come up with proposal for handling accreditation of clinicians. Will report at next board meeting.
 - Rundown report approved.

5. Expansion Report

- Reviewed overview
- Linda Harrell added to Florida.

6. NVRHA National Finals Report

- Reviewed schedule
- NVRHA Competition
 - Tom will get contracts for Breeds judges. Bill H. will get NVRHA contracts.
 - Motion made, seconded and approved to use JJ Rydberg as judge on Sat and Sun. Motion made, seconded and approved to use JJ Rydberg and Gary Campbell as judges for stakes on Sun.
 - Bill H. still acquiring cattle. Charlie is working on trail courses. Each event needs to have a different trail course, (All breeds, NVRHA, Yearling, and WGVRH) except use same course for all Breed event on Fri.
- Futurity
 - Mailing has gone out to 17 ranches and 20+ individuals.
 - Website has been updated.
 - Need to do some personal contacts.
- WGVRH
 - \$300 entry fee has already been published.
 - We need a sponsor for the purse.
 - Need to get ad in Quarter Horse News and get AQHA list.
- Promotion
 - Linnea needs list of all participants for invitation. Edgell will get ad in Quarter Horse News. Donna will get name of Rocky Mt Paint Horse Assoc. Dave will call magazines to come. Radio ad - KCCY. News release to all horse magazines across the country – Heidi Nyland.
- Registration
 - Need a page of information (stalls, directions, etc.) on website.
- Social Activities
 - Ice breakers sponsored by Lynn Cool, Tim & Cindy Rose, and Edgell Pyles & Marty Pickett.
- Exhibition
 - APtA has requested a booth. Brett Erikson (photographer) and Rudl Mergelman (painter) would like booths.
 - Jamie Hull will check with connection in Denver about setting up a booth for NVRHA.
- Website
 - Website received 206,000+ hits from Jan – Aug.
 - Cindy would like to set up PayPal account making it possible for people to register and pay online. Motion made, seconded, and approved to have Cindy set up PayPal by Oct 1, 2008.
 - Guidelines for submitting items to website attached. Must be followed.
 - Dave will work on a video on what Ranch Horse is for website.
- Award Ceremony

- Donna will do a 3-4 minutes show of Inuagural Year.
- Donna will find pictures of division winners.
- **Invitations/Protocol**
 - Need VIP list.
 - The 10 ranches involved in establishing Ranch Horse should be invited. Bill C. will get those names.
 - All clinicians should be personally invited in the general mailing.
- **Financial**
 - Keep advertising costs for Finals out of the specific budget.
 - Need 2 sponsors for saddles.
 - Will auction 20-25 items. Need tables, easels for auction.
 - Will print 50 posters. Get NVRHA # and signed. Sell for \$50.
 - Linnea will order 144 hats, mixed colors, with website across the back to sell.
- **Awards**
 - There will be 3 prizes for each of the 5 divisions. Bill C. has ordered.
- **Volunteer Group**
 - Jamie Hull will give us a list of people. We need 2 gate people, 1 timer, cattle helpers, 1 runner.
 - Charlie will need points people. Announcer is needed. Bill H. has a barn manager.
 - Carol will order shirts after receiving names from Jamie and Bill H.

7. Points Update/Procedures

- Charlie would like to send ROM certificates. Motion made, seconded and approved.
- Charlie would like to clarify division placement on first event. He will head a committee made up of Tim R., Bill C., Donna S., Dave , Herm, and Jay to discuss division placement.
- T-Cross is the last event for this year. New year starts at Natl. Finals.
- Need to update points on website once a month

8. NFOHA consideration delayed until next board meeting.

9. Advertising needs

- Heidi Nyland may not be able to handle advertising as planned. Need to find a part time person to work carefully with Dave. Suggested we advertise in the Rundown.
- Marty K. suggested we get a proposal from a consulting firm. Discussion tabled contingent upon receipt of a proposal from a marketing firm.

10. Logo

- Motion made, seconded, and approved to use the current logo through Natl Finals. All agreed that current logo is very close to what we want – Charlie S. to tweak.

11. Clarification of scoring procedures

- Bill C. noted inconsistency in judging, specifically in Working Cow (roping). Dave, Marty K., and Jay will discuss roping.
- Will investigate possibility of providing judges with a How To Use the Score Sheet guide. Jay Henson and Dave Currin to develop.

12. Sponsorship

- Carol will send the sponsor/donor list to BOD.
- Carol will send email to all event and off-site managers requesting names of donors for specific events. These will be listed on a banner at the Finals. We will also have a banner listing the event/off-site managers as well as one listing all sponsors.
- Tim R. will assist with sponsorship soon.
- Needs to be some recognition of board members. Perhaps be given opportunity to buy a special buckle after 1 year serving on the Board.

13. Open discussion/comments

- Next board meeting will be a morning meeting in November. In the afternoon, the board will present to Professional Advisory Board what we've done in '08 and plans for '09.

Taskings Summary:

Currin

1. Ad in Paint Publication #6
2. News release (Heidi N.) #6
3. VIP list with Linnea #6
4. Judges' Scoring Guide with Jay Henson #11
5. Board member recognition (special buckle) #12
6. Update business plan

Support Committee (Herm Zueck)

1. Sell ads for Fall issue of Rundown #4
2. Accreditations of Clinicians #4
3. Sponsorship for WGVRH purse (Edgell) #6
4. Ad in Quarter Horse News (Edgell) #6
5. Natl Finals Logistics Page on website (Linnea and Cindy) #6
6. Booth at Natl Finals (Jamie Hull) #6
7. Invitations to Natl Finals (Linnea) #6
8. Pay Pal Account on website (Cindy) #6
9. Award Ceremony Natl Finals (Donna & Charlie) #6
10. ID volunteers for Natl Finals (Jamie) #6
11. Acquire Advertising Proposal from professional firm (Marty K) #9
12. Tweak logo (Charlie) #10

Ranch Committee (Bill Cantrell)

1. List of Founding Ranches (Bill C) #6

Affiliates Committee (Bill Hauschildt)

1. Contracts for Natl Finals Judges (Tom C) #6
2. Acquire cattle for Natl Finals (Bill H) #6
3. Trail courses for Natl Finals (Charlie) #6
4. Announcer for Natl Finals (Bill H) #6

Administrative Assistant

1. Sponsor/Donor list #12
2. Email to event managers requesting names of donors #12
3. Order banners for Natl Finals (recognizing sponsors/donors) #12
4. Order shirts for volunteers for Natl Finals #6

Legal Counsel (Marty P)

1. Review Rundown for liability and copyright issues #4